

Two Cities One Community Strategic Action Plan 2021-2022

Action type	No.	Action	Responsible Officers	Timeframe	Measures of our success
Our Economy					
Goal 1.1: We have managed the growth and development of our community for the betterment of all					
Strategic	1.1.1	Work in partnership with other levels of government implement the Regional Deal Agreement	CEO/Executives	2021-2022	<ul style="list-style-type: none"> Identified projects progressed and/or completed within nominated timelines
Strategic	1.1.2	Strengthen our understanding of the Albury Wodonga Functional Economic Region	CEO/Executives	2021-2022	<ul style="list-style-type: none"> Develop further pathways and relationships for influential advocacy Detailed regional economic indicators
Goal 1.2: We are a destination that offers a variety of experiences, attractions, and events					
Strategic	1.2.1	Partner with key tourism stakeholders to raise the tourism profile of the region and plan for future development	Sue Harper/Kim Strang	2021-2022	<ul style="list-style-type: none"> Number of project and campaigns delivered to assist with raising regional profile
Strategic	1.2.4	Work in collaboration to attract new and facilitate a range of community and major events	Ros Walls / Kim Strang	2021-2022	<ul style="list-style-type: none"> New joint events held Diversity of events Adaptation to accessible digital events

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Goal: 1.3: We promote business, investment, and jobs					
Strategic	1.3.3	Promote Albury Wodonga to attract new investment	Jo Hewitt / Alex Tait	2021-2022	<ul style="list-style-type: none"> • Joint promotion undertaken • New businesses in Albury Wodonga • Improved service offerings for Commercial Real Estate • Greater accessibility to facilitate new investment
The Environment					
Goal 2.1: We have a high level of awareness of sustainability and environmental issues					
Strategic	2.4.2	Implementing the Regional Natural Environment Strategy	Claire Coulson/ Rachel Clancy	2021-2022	<ul style="list-style-type: none"> • Protect, enhance, and manage our unique natural and built environments • Planning for growth and demonstrating leadership
Our Community					
Goal 3.3: Our community is healthy and has a strong sense of wellbeing					
Strategic	3.3.5	Advocacy for Regional Health Services and Victorian Government Infrastructure Funding	CEOs / Deputy CEOs	2021 – 2022	<ul style="list-style-type: none"> • Confidence in future plans and progress being made.

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Partnering in Leadership					
Goal 4.3: Our Councils continue to provide strong leadership and governance					
Strategic	4.3.1	Review the Two Cities One Community Strategic Plan and Partnership Agreement	Frank Zaknich / Mark Dixon	2021-2022	<ul style="list-style-type: none"> Alignment with community aspirations and priorities identified in Albury 2050 and Wodonga 2036
Goal 4.4: Our Councils collaborate with other agencies and all levels of government					
Strategic	4.4.1	Strengthen working relationships with State and Federal Government through provision of a shared vision and integrated approach to planning and service provision.	Frank Zaknich / Mark Dixon	2021-2022	<ul style="list-style-type: none"> Willingness of other levels of government and government agencies to engage
Strategic	4.4.2	Joint advocacy to attract funding for regional priority projects.	Frank Zaknich / Mark Dixon	2021-2022	<ul style="list-style-type: none"> New funding allocations to establish collaborative capital works projects. Extension of Regional Deal funding to include long term proposals